

Are the Paris 2050 goals for mobility and transport achievable?

Yes we can

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UN CLIMATE CHANGE CONFERENCE
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Boulevard of Broken Dreams

- Land use planning
- Increased occupancy rate car
- Building High Speed Rail lines
- Improving public transport
- Public campaigns to change mobility behavior
- Blending motor fuels with bio feedstock
- Voluntary agreement with car industry
- Fiscal subsidies for plug-in hybrid cars

Based on 30 year policy experience

What does work?



Only clean vehicles and urbanization

Proven effective policies



- European standards
- National fiscal stimulus
- High energy price
- Parking policy
- Increase urban density
- Improve mobility within urban areas



We are politics

- Accept that clean mobility costs somewhat more
- Respect that some companies will be hurt
- Distinguish between a fair argument and an invalid excuse if one says 'this can only be done internationally'
- Urbanization is a win-win policy: good for the economy and the environment
- Show it can be done: less than 50 g CO₂ per car km
- Avoid new illusions and 'broken dreams'

Yes we can